

2017 Chalk of the Town Artist Registration Form



DEADLINE: MAY 26, 2017

Name: _____

Address: _____

Phone: _____

Email: _____

Age: (circle one)

16–24

25–34

35–44

45–54

55+

I am registering as an:

Individual

Group of # _____ members (cannot be more than 5 people)

Will you be providing your own materials?

Yes

No (I will use the materials provided by the Chalk-of-the-Town committee)

Brief resume/bio of your work as an artist (if applicable; not required):

Please attach any examples of past work (not required)

this information will not be shared with other organizations

Artists under 18 must be accompanied by a guardian, or as part of a group

Artist(s) must sign rules/liability waiver along with their application form in order to participate.

Please mail, fax or email forms to:

Old Town Commercial Association

1232 Turner Street, Lansing, MI 48906

Phone: 517.485.4283 • Fax: 517.485.4303

Email Heather with any questions at heather@oldtownmainstreet.org

2017 Chalk of the Town Rules and Format Waiver Form



Rules

- Be A Tourist (BAT) is from 10am–5pm, Saturday, June 3rd. Artists can begin working at 9am but no later than 10am—if artist doesn't begin at this time they may forfeit their spot. Judging will begin at 2:00pm, murals should be complete at this time, visitors can vote for people's choice until 2:00pm. Winners will be announced at 3:00pm.
- Artists can have one sandwich board with their info for patrons no larger than 24 in X 40 in where they advertise their URL or photos of their portfolio.
- Artists can ONLY use chalk for their final project, which is provided/approved by Chalk of the Town or can be brought.
- Artists can do a 'site scout' and request a particular piece of sidewalk if they choose. This request has to be done by May 26th and will be on a first-come-first serve basis. OTCA cannot guarantee reservation of a particular sidewalk section, as all sections of sidewalk must be approved by business owners.
- The dimensions for a single artist or group of artists will be a maximum area of 50 square feet.
- Old Town reserves the right to publicize and distribute images of their final work.
- Old Town does not distribute their lists of participants or volunteers for free or for pay and personal information will not be shared with persons not associated with Chalk of the Town.
- Participation is FREE for all artists.
- Chalk of the Town is an event for all ages and OTCA requests that artists keep that in mind when considering art content for public display.

Voting

Voting will be people's choice and judge's choice. Visitors will be able to pick up ballots at the OTCA office or Family Activity Lot (located next to Sir Pizza) and vote on their favorite artists. Visitors can drop off their ballots at participating businesses in buckets, or at the OTCA office or the Family Activity Lot.

Prizes

- Gift Certificates
- Old Town S.W.A.G
- Featured Artist write-up in Old Town Newsletter

Artists must sign rules/liability waiver along with their application form in order to participate.

Please return to the OTCA Office (1232 Turner St., Lansing, MI 48906) or email (heather@oldtownmainstreet.org) on or before May 26, 2017:

I HEREBY ASSUME FULL AND COMPLETE RESPONSIBILITY FOR ANY PERSONAL INJURY AND/OR PROPERTY DAMAGE THAT I SUSTAIN OR CAUSE DURING MY PARTICIPATION IN CHALK OF THE TOWN. IN ADDITION, I HEREBY RELEASE AND AGREE TO HOLD HARMLESS THE OLD TOWN COMMERCIAL ASSOCIATION AND ANY OF ITS EMPLOYEES, VOLUNTEERS, PARTNERS, AGENTS, SPONSORS, BOARD MEMBERS AND SUCCESSORS FROM ANY AND ALL INJURIES, DAMAGES, LOSSES, LIABILITIES OR CLAIMS ARISING OUT OF OR RELATED TO MY SERVICE AS A PARTICIPANT.

Participant's signature: _____ Date: _____

Parent's or Guardian's Signature: _____ Date: _____
(If volunteer is under age 18)

*In lieu of my signature, and by submitting this registration form electronically, I agree to the terms and conditions set forth by Chalk of the Town and the Old Town Commercial Association.